

**(16) Wheat Flour and Wheat Flakes**

**THE AGRICULTURAL PRODUCE (GRADING AND MARKING)  
(WHEAT FLOUR AND WHEAT FLAKES) REGULATIONS,  
1937, DATED JULY 19, 1937, MADE BY THE MINISTER OF  
AGRICULTURE AND FISHERIES AS TO GRADE DESIGNA-  
TIONS AND GRADE DESIGNATION MARKS FOR WHEAT  
FLOUR AND WHEAT FLAKES.**

**1937 No. 711**

18 & 19 Geo. In exercise of the powers conferred on him by the Agricultural Produce  
5. c. 19. (Grading and Marking) Acts, 1928 and 1931, the Minister of Agriculture  
21 & 22 Geo. and Fisheries hereby makes the following Regulations :—  
5. c. 40

1. Grade designations to indicate the quality of meal, flour and wheat flakes produced from wheat grown in England and Wales shall be as follows :— Prescription of grade designation.

(a) MEAL AND FLOUR

ALL-ENGLISH (WHEATMEAL) OR NATIONAL MARK  
WHEATMEAL

ALL-ENGLISH (STRAIGHTS) OR NATIONAL MARK  
STRAIGHTS

ALL-ENGLISH (PATENTS) OR NATIONAL MARK  
PATENTS

ALL-ENGLISH (SECONDS)

ALL-ENGLISH (SELF-RAISING) OR NATIONAL MARK  
SELF-RAISING

(b) WHEAT FLAKES

SELECT

and the quality indicated by such grade designations shall be deemed to be as described in the First Schedule hereto.

2. A grade designation mark shall be any one of the grade designations specified in regulation 1 above associated with the words " Empire Buying Begins at Home " and with the following mark, namely, a map of England and Wales in silhouette with the words " Produce of England and Wales " inscribed in a circle placed centrally in the map within which circle is a design representing the Union Jack and which is more particularly described in the Second Schedule hereto. Prescription of grade designation marks.

3. These Regulations shall come into operation on the 16th August, 1937, on which date the Agricultural Produce (Grading and Marking) (Wheat Flour) Regulations, 1933,(a) and the Agricultural Produce (Grading and Marking) (Wheat Flour) (Amendment) Regulations, 1935,(b) shall be revoked, but without prejudice to anything done thereunder before the date of coming into operation of these Regulations. Date of coming into operation and revocation.

4. These Regulations may be cited as the Agricultural Produce (Grading and Marking) (Wheat Flour and Wheat Flakes) Regulations, 1937. Short title.

In witness whereof the Official Seal of the Minister of Agriculture and Fisheries is hereunto affixed this 19th day of July, 1937.

(L.S.)

*Donald Fergusson,*  
Secretary.

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(a) S.R. & O. 1933 (No. 592) p. 221. (b) S.R. & O. 1935 (No. 797) p. 95.

**SCHEDULE I**  
**PART I—MEAL AND FLOUR**  
**DEFINITIONS OF QUALITY**

*In all cases the Meal or Flour shall be sound, free from taint or objectionable flavour, of good keeping quality, and unbleached by artificial means, made exclusively from sound, well-cleaned wheat grown in England and Wales and in addition the articles specified in the first column hereunder shall have the qualities or characteristics specified opposite these respectively in the second and third columns hereunder.*

Grade Designations* (1)	Type (2)	Special Characteristics (3)
All English (Wheatmeal) or <i>Alternatively</i> †National Mark Wheatmeal	The Wheatmeal shall comprise at least 90 per cent. of the ground products of the wheat. No bran may be added thereto or flour extracted therefrom.	<i>The Ash Content</i> † shall exceed 1.00 per cent., but shall not exceed 1.70 per cent. of the total weight of the meal and on the same basis the <i>Fibre contents</i> ‡ shall exceed 1.00 per cent. but shall not exceed 2.00 per cent.
All English (Straights) or <i>Alternatively</i> †National Mark Straights	The flour shall comprise all the flours obtainable from the wheat.	<i>The Ash Content</i> † shall not exceed 0.52 per cent. of the total weight of flour calculated on the basis of 15 per cent. moisture content.
All English (Patents) or <i>Alternatively</i> †National Mark Patents	The flour shall be as produced at the head end of the mill from "purified" stock.	<i>The Ash Content</i> † shall not exceed 0.45 per cent. of the total weight of flour calculated on the basis of 15 per cent. moisture content.
All English (Seconds)	The flour shall comprise the residue of the flours not otherwise separated as Patents.	<i>The Ash Content</i> † shall not exceed 0.62 per cent. of the total weight of flour calculated on the basis of 15 per cent. moisture content.
All English (Self-Raising) or <i>Alternatively</i> †National Mark Self-Raising	The flour shall comprise National Mark Straights and/or National Mark Patents along with the addition of suitable raising ingredients.	The flour shall contain such ingredients or mixture of ingredients in such quantities and proportions as are properly required to make the flour self-raising.

\* Where the meal or flour is made exclusively from wheat of "Yeoman" varieties grown in England and Wales, the word "Yeoman" may be included as part of any of the grade designations as set out in Column 1, e.g., All-English (Yeoman) Wheatmeal, etc.  
 † The alternative words "National Mark" may only be used in connection with meal or flour to which the Grade Designation Mark as set out in Schedule II has been lawfully applied in accordance with the Agricultural Produce (Grading and Marking) (General) Regulations, 1928 (see p. 391 above).  
 ‡ The Ash Content to be determined by incineration in a muffle furnace at a suitable quantity of sample at a temperature of approximately 600°C.  
 § The Fibre Content to be determined as prescribed in the Fertilisers and Feeding Stuffs Regulations, 1932 (S.R. & O. 1932 No. 658) (see the title "Fertilisers and Feeding Stuffs.")

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PART II

WHEAT FLAKES

DEFINITION OF QUALITY OF SELECT WHEAT FLAKES

In all cases the Wheat Flakes shall be sound, free from taint and objectionable flavour, mould and staleness, and shall be made exclusively from sound, well-cleaned wheat grown in England and Wales and in addition shall have the qualities or characteristics specified below :—

Type	Special Characteristics
The wheat flakes shall comprise the whole wheat berry ; bran or flour shall not be added thereto or extracted therefrom.	The colour of the flakes as packed shall be a clear, golden toast colour, but the flakes shall contain no added colouring material. The flakes shall be reasonably free from flake dust and from small fragments. Any addition of malt and/or sugar shall be declared on the container.

SCHEDULE II

GRADE DESIGNATION MARK. *See* Schedule II, p. 564 above.

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